



Glenn McGuigan

RCL Subject Editor for Business Administration since 2005

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Describe your educational background.

I have a BA in English and minor in Italian from the University of Massachusetts, Amherst; an MLS from the University of Pittsburgh; an MBA from Penn State Harrisburg; and a Ph.D. in public administration from Penn State. Before becoming a library director in 2015, I was a business librarian for fifteen years.

What was your path to librarianship like?

As a big reader and a lover of books, I was drawn to librarianship. I quickly found out, however, that libraries are much more than just repositories of books. It is the people in libraries that make them special, both the users of libraries and people running them. I have always enjoyed working with students and I have always been a passionate advocate for libraries. Unlike many, librarianship was my first career choice.

Tell us about a recent professional achievement of which you are particularly proud.

Completing my Ph.D. in public administration at Penn State and successfully defending my dissertation entitled, "Knowledge Dissemination in Public Administration: Measuring Academic Scholarship with Social Network Analyses of Scholarly Journal Citations in Public Administration and Related Fields."

Describe RCL in three words.

Academic core lists.

What are some of the most useful resources for selecting core books in your discipline?

Choice reviews; book reviews in scholarly articles; book publisher catalogs.

What is the biggest challenge for you in maintaining the RCL subject collection?

Keeping up with technological changes in the fields of information systems and marketing.



If you could select the campus-wide read using a book from your RCL subject, which book would it be? Why?

The Travels of a T-Shirt in the Global Economy: An Economist Examines the Markets, Power and Politics of the World Trade by Pietra Rivoli. This book is an incredible journey into the complexity and the power of markets in a global world. It's a must-read, and not just for business students!

What is your best advice for new subject selectors?

Read scholarly articles to see what the authors are citing. Get to know other subject specialists, including scholars and practitioners, to understand what trends they are seeing in their respective fields.

Stereotypes about librarians abound. What is the most unlibrarianlike thing about you?

I don't know if it's unlibrarianlike, but I am an Italophile. Although I am not Italian, I have been obsessed with Italy since my youth. I am an eternal student of Italian studies, including Italian language, Italian history, and most of all, the city of Rome. I periodically co-teach a Rome travel course and chaperone Penn State students to Italy for study tours.

Complete this sentence: "When I'm not in the library, you can find me _____."

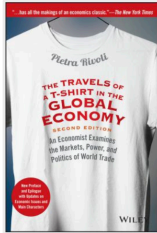
...at home with my wife and daughter.

You've been shipwrecked. What one book do you want with you to read while you await rescue?

Rome: Biography of a City by Christopher Hibbert.

Is there anything else you'd like to tell us?

My interest in business administration connected me to the field of public administration. In my current research, I am exploring the intellectual structure of journal citations indexed in the Web of Science using the research method of Social Network Analysis (SNA). In this research, I am using SNA to analyze journal citations to better understand the concept of prestige.



The Travels of a T-Shirt in the Global Economy

An Economist Examines the Markets, Power, and Politics of World Trade

Author Rivoli, Pietra
Author info Pietra Rivoli, PhD, is Professor at Georgetown University's McDonough School of Business, where she specializes in international business, finance, and social issues in business. Travels of... [View Author Info](#)

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Summary

The keys to global business success, as taught by a T-shirt's journey *The Travels of a T-Shirt in the Global Economy* is a critically-acclaimed narrative that illuminates the globalization debates and reveals the key factors to success in global business. Tracing a T-shirt's life story from a Texas cotton field to a Chinese factory and back to a U.S. storefront before arriving at the used (read more)